

2024 Q1&Q2



The Swedish Chamber of Commerce in China

Training Catalog

We are here with our members.

The Swedish Chamber of Commerce in China



Overview

The Swedish Chamber of Commerce in China (SwedCham China) is a non-profit, non-governmental organization with 200+ Swedish and Sweden-related member companies, officially recognized as foreign chamber by the PRC. Our mission is to advance our members' business interests through in the role as Facilitator for Networking and Information flow.

SwedCham Academy is a facilitator platform for our member companies to find the right tailor-made educational courses and training programs for and with the right people. Thanks to SwedCham's extensive infrastructure, network and long experience within educational courses and training programs, we can offer the right qualitative courses and programs within many areas that can be held at your offices, at designated locations, or online.

Table of Contents

January 30

Online GA Training: 政府事务线上培训：构建企业与政府沟通的彩虹桥 - 对内和对外沟通 (中文讲解) 01

CN

Online

March 5-May 17

SH: Learn Swedish: Beginner Class 03
上海：瑞典语初级课程

EN

March 7-May 23

SH: Learn Swedish: Intermediate class 05
上海：瑞典语中级课程

EN

March 13-May 29

Online Training: Swedish Language Class - From ÅÄÖ To Start 07

EN

Online

March 21-22

BJ: Training on Data Driven Systematic Problem Solving 基于数据的系统化问题解决 - (中文，两日培训) 09

CN

CN 中文讲解

EN English Speaking

Online Online event/线上参与

Table of Contents

March 22

SH Workshop: Empowering the Knowledge Workers - AI Engineering: Beginner to Intermediate Levels (Chinese/中文培训) 11

CN

March 27

BJ Training: The Agile Move: Adapt And Respond To Changing Market Conditions 13

EN

March 28

Suzhou(苏州): Training培训: effective communication in english 15
英文工作环境下的高效沟通

CN

April 10-26

University of Gothenburg x Swedcham China : 17
Online Executive Education Training - 4
Modules in 2024

EN

Online

April 18

Suzhou (苏州): Training 培训: Total Quality Management/全面质量管理 19
In Chinese/中文培训

CN

CN 中文讲解

EN English Speaking

Online Online event/线上参与

Training, 30th Jan., 2024

Online GA Training: 政府事务 线上培训： 构建企业与政府沟通的彩虹桥 - 对内和对外沟通（中文讲解）

**GOVERNMENT AFFAIRS ONLINE TRAINING:
INTERNAL AND EXTERNAL COMMUNICATION OF
GOVERNMENT AFFAIRS (IN CHINESE)**

January

30

TUESDAY

JANUARY 30

GMT+8

9:20 AM - 11:50
AM

GMT+8

COMPLETED

The SwedCham China is delighted to present this online training on



Government Affairs together with Yuan Associates. Please note that this training will be conducted in Chinese. You can choose either morning session or afternoon session or both two sessions upon your preference.

本课程为中文授课。根据您的需求，学员可选择上午场培训- 政府事务对内沟通，或者选择下午场对外沟通，或者选择全天对内和对外沟通两场培训。

Course Arrangement 课程安排:

January 30th, 2024

2024年1月30日

09:20-11:50 (Beijing Time), Internal Communication of Government Affairs 政府事务的对内沟通

14:00-16:30 (Beijing Time), External Communication of Government Affairs 政府事务的对外沟通

Who Should Attend?

• Executives of Multi-national Companies; • GA Professionals • Business People

- GA associates and managers of enterprises with 1 – 3 years of GA related experience that want to have a systematic improvement of their skillsets.
- People who need to have a better understanding of how to plan for advocacy activities and support business objectives systematically and strategically.

受众群体:

• 跨国公司管理人士; • 政府事务专职人士; • 其他商务人士

- 希望对自身工作技能进行系统性提高的，具有1-3年与政府事务相关经验的企业的政府事务专员或经理。
- 需要更好了解如何系统性、有战略性地与政府部门沟通企业主张，从而帮助达成业务目标的人士。

Training Speaker 课程讲师:

袁元，远海鹰咨询合伙人、高级总监

Brent Yuan - Partner and Senior Director of Yuan Associates

Tickets 票务信息:

Member Company 会员公司:

RMB 1,980 for Two Training Sessions 两场培训人民币1980元

RMB 1,280 for a Single Training Session 单场培训人民币1280元

Non-member Company 非会员公司:

RMB 2,680 for Two Training Sessions 两场培训人民币2680元

RMB 1,580 for a Single Training Session 单场培训人民币1580元



Swedcham China



Training, 5th Mar.-14th May., 2024

SHANGHAI: LEARN SWEDISH: BEGINNER CLASS

上海：瑞典语初级课程

LIMITED SEATS AVAILABLE

March

5

MARCH 5

TO MAY 14

GMT+8

6:30 PM - 8:30

PM

GMT+8

Hej!



Embark on a captivating journey to learn the Swedish language with our "Swedish Beginner Class," presented by **the Swedish Chamber of Commerce in China** in collaboration with the esteemed **Swedish School in Shanghai (Svenska Skolan i Shanghai)**.

This course is meticulously designed for individuals with zero prior knowledge of Swedish, making it perfect for those who wish to learn basic Swedish for everyday use or in a workplace setting. Under the expert guidance of our experienced instructor, Veronica Lockström, participants will delve into the essentials of speaking, reading, and writing basic Swedish.

The curriculum goes beyond the basics, offering a platform to practice conversational skills in both everyday and workplace scenarios. Upon successful completion, participants will receive a diploma, recognizing their achievement in mastering the Swedish language.

Event info

Date:

March 5 - May 14, 2024

(10 classes in total, every Tuesday evening with a break on April 30)

Time:

18:30 - 20:30

Price:

2500 RMB for Members

5000 RMB for Non-Members

(Price includes 10 classes, welcome Swedish Fika on the 1st class and a diploma upon completed course)

Venue

SwedCham's office in Shanghai, The Center, 20th floor, No. 989 ChangLe Road, Xuhui District, Shanghai



Training, 7th Mar.-23rd May, 2024

SHANGHAI: LEARN SWEDISH: INTERMEDIATE CLASS

上海 - 瑞典语：中级课程

LIMITED SEATS AVAILABLE

March

7

MARCH 7

TO MAY 23

GMT+8

6:30 PM - 8:30

PM

GMT+8

Hejsan!

Ever envisioned taking your Swedish skills to the next level? Exciting news – Main organized by *the Swedish Chamber of Commerce in China*, our Swedish Intermediate Class is making a comeback in collaboration with the *Swedish School in Shanghai (Svenska Skolan i Shanghai)*!

If you've successfully completed our "Beginner Class", this Intermediate Course is the perfect next step for you. Embark on a journey to refine your speaking, reading, and writing abilities in Swedish. Engage in lively conversations tailored for both everyday and workplace scenarios. Upon completing the course, you'll proudly receive a well-deserved diploma. Led by our seasoned Swedish instructor, **Veronica Lockström**, this course spans 10 classes, each designed to elevate your proficiency.

What's more, we're diving into the captivating "**Rivstart A1 + A2**" textbook, starting from **Chapter 6** at this intermediate level. Get ready to unravel new linguistic adventures and enhance your Swedish prowess!

Event info

Date

March 7 - May 23, 2024

(10 classes in total, every Thursday Evening)

Time

18:30 - 20:30

Price

2500 RMB for Members

5000 RMB for Non-Members

(10% off as discount for those who have finished "Beginner Class" with us in the past)

(Price includes 10 classes, welcome Swedish Fika on the 1st class and a diploma upon completed course)

Venue

SwedCham's office in Shanghai,

The Center, 20th floor, No. 989 ChangLe Road,

Xuhui District, Shanghai





Training, , 13th Mar.-29th May, 2024

ONLINE TRAINING: SWEDISH LANGUAGE CLASS – FROM ÅÖ TO START

March

13

WEDNESDAY
MARCH 13

GMT+8

7:00 PM - 9:00
PM

GMT+8

Embark on a captivating journey to learn the Swedish language with



our "Swedish Language Class - From ÅÄÖ to start," presented by the Swedish Chamber of Commerce in China in collaboration with the Swedish School in Shanghai (Svenska Skolan i Shanghai).

This course is meticulously designed for individuals with 0 prior knowledge of Swedish, making it perfect for those who wish to learn basic Swedish for everyday use or in a workplace setting. Under the expert guidance of our experienced instructor, Veronica Lockström, participants will delve into the essentials of speaking, reading, and writing basic Swedish.

The curriculum goes beyond the basics, offering a platform to practice conversational skills in both everyday and workplace scenarios. Upon successful completion, participants will receive a diploma, recognizing their achievement in mastering the basic Swedish language.

Event info 活动信息

Date: March 13 - May 29 , 2024

(10 classes in total, every Wednesday evening with a break on 3 April & 1 May)

Time: 19:00 - 21:00 (Beijing Time)

Price:

2500 RMB for Members

5000 RMB for Non-Members

(Price includes 10 classes and a diploma upon completed course)

Online

via Microsoft Teams, and the link will be shared upon registration



Swedcham China

Training, 21st-22nd Mar., 2024



BJ: TRAINING ON DATA DRIVEN SYSTEMATIC PROBLEM SOLVING 基于数据的系统化问题解决 (中文, 两日培训)

SWEDCHAM ACADEMY - TWO FULL DAYS TRAINING -
IN CHINESE

March

21

MARCH 21

TO MARCH 22

GMT+8

9:00 AM - 5:00

PM

GMT+8

SwedCham China is glad to offer a Two Full Day offline training again.



Data analysis and problem solving are two essential skills for modern professionals. 数据分析和问题解决是现代职场人必不可少的两项技能。

The training will be presented in Chinese. 本课程为中文授课。

Through this course, participants will be able to:

Change the mindset: get rid of their fixed pattern for problem solving and data analysis, while establishing a systematic problem-solving mindset based on data; Master the method: master a systematic problem-solving method; Upgrade the skillset: be proficient in using data analysis tools such as hypothesis testing, correlation analysis, regression analysis, etc., and mastering the logic principles; Solve a real problem: participants will solve a real problem through a simulation game, applying the methodology and tools learned in the training.

在课程结束时，学员将：

- 改变固有思维模式：打破"头痛医头"和"被数据推着走"的固有模式，建立基于数据的系统化问题解决思维
- 掌握问题解决方法：掌握 DMAIC 高效问题解决方法
- 熟练数据分析工具：熟练使用假设检验、相关分析、回归分析等常用数据分析工具，并掌握背后原理
- 解决实际工作问题：通过模拟游戏，在培训现场解决一个工作场景中的实际问题

Target Audience/目标学员

Professionals in all industries and positions who is in need of data analysis and problem-solving.

有数据分析和问题解决需求的各类职场人士，不限行业和岗位。

Event info 活动信息

Date: March 21-22 , 2024 (Full Day, 2 days 全天培训, 两天)

Time: 09:00 - 17:00

Price:

Early Bird Member Ticket: 3680 RMB/person (Available until February 29th, 2024)

Member Ticket Individual: 4850 RMB/person;

Non-member Ticket: 5850 RMB/person.

(Ticket price includes lunch, coffee and tea)

Registration: Before March 15, 2024; 报名截止于2024年3月15日

Venue: MFG Office; Floor 8th, West Tower, Prosper Center,

No.5 Guang Hua Road, Chao Yang District, Beijing

北京朝阳区光华路5号世纪财富中心西塔8层

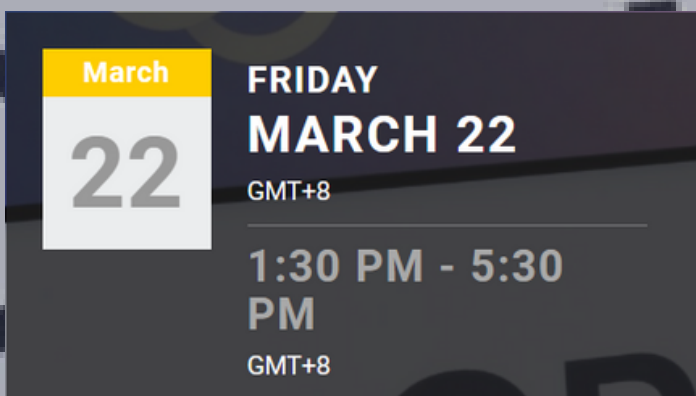
Language: English/ Chinese (中文讲解)



Training, 22nd Mar., 2024

SH WORKSHOP: EMPOWERING THE KNOWLEDGE WORKERS – AI ENGINEERING: BEGINNER TO INTERMEDIATE LEVELS(CHINESE/中文培训)

为知识型从业者赋能: 生成式AI初探: 初中级探索之旅



March
22
FRIDAY
MARCH 22
GMT+8
1:30 PM - 5:30
PM
GMT+8

GPT

Main organized by the Swedcham China, together with "System in Motion,"



we are thrilled to invite you to a transformative half-day workshop on AI Engineering . This event promises to be a unique opportunity for you to delve into the world of ChatGPT and harness its potential to revolutionize how we approach communication and productivity.

教学目标:

了解自然语言生成工具的真正原理，提升对ChatGPT的正确认知
掌握ChatGPT从初、中到高级的应用方式与场景
作为企业如何安全有效地应用ChatGPT工具

Chapter 1: Fundamental Principles

Misconceptions

Basic Principles

Common Scenarios

Prompt Engineering

第一章:基本原理

•常见的认知误区

•基本工作原理-为什么ChatGPT时而见多识广，时而一派胡言？

•基本应用场景有哪些？

•与ChatGPT交互的初级探索

Chapter 2: Level 1 prompt engineering

CFC model

Positive Examples

Negative Examples

Practice

•第二章

•直接动手，尝试在工作场景中应用ChatGPT

•与ChatGPT交互的进阶秘籍

•各类智能应用场景案例

Chapter 3 & 4: scan the QR Code to know more.....

Applicable for:

Any individual or corporate interested in improving their skills engaging with Generative AI tools for results at higher quality and efficiency

适用对象:

本课程适用于有意了解如何更好掌握与生成式AI互动技巧的每一位，从而获得更高的效率获得更高质量的产出。

Event info 活动信息

Date: 22 March 2024 (Friday)

Time: 13:30 - 17:30 , Beijing Time

Price:

Member: RMB 1000

Early-bird (Member-only, register before 29 February): RMB 800

Non-Member: RMB 2000

Venue: Shanghai TBD...

Language: Chinese (中文)



Training, 27th Mar., 2024

BJ TRAINING: THE AGILE MOVE: ADAPT AND RESPOND TO CHANGING MARKET CONDITIONS 应对变化，敏捷制胜（中文培训）

CELEMI AGILE MOVE™

March

27

WEDNESDAY

MARCH 27

GMT+8

3:00 PM - 5:00

PM

GMT+8

Align, act, adapt!

The training will be presented in Chinese.本课程为中文授课。

In Celemi Agile Move™, participants work in teams to explore and develop an agile mindset. This digital business simulation is set in a fictitious company dealing with the typical operational, strategic, and leadership challenges that many companies are facing today.

在CelemiAgileMove™的研讨会上,学员们将以小组讨论的形式共同探索并发展敏捷思维方式。这个数字化商业模拟的设置,基于一家正面临来自运营、战略及领导力各方面挑战的虚拟公司。这些挑战不是个例,而是当今许多企业所面临的典型问题。学员们将就各个挑战逐一协商讨论并决定其应对策略 - 每个决定都将获得即时反馈,使学员们了解自己的决策是否符合敏捷原则。

Develop an agile mindset which contributes to:

Better ability to react to market changes; Increased effectiveness; Shorter time to market; Lower costs of development; Increased customer satisfaction; Establish a common frame of reference

通过敏捷原则的培养,你将会:

更好地应对市场的变化; 提升效率; 缩短上市时间; 节约开发成本; 提升客户满意度; 建立一个通用参考框架

Target Audience/目标学员

Managers and team leaders; Project managers; Product developers & owners; Sales & Marketing; HR

经理及团队领导; 项目经理; 产品开发人员以及所有者; 销售营销人员; 人力资源

Event info

Date: 27 March, 2024 (Wednesday)

Time: 14:00-17:00

Venue in Beijing

To be updated

Price

Member price: 450 RMB/person

Non member price: 650 RMB/person

Language

In Chinese



Training, 28th Mar., 2024

SUZHOU(苏州): TRAINING培训: EFFECTIVE COMMUNICATION IN ENGLISH

英文工作环境下的 高效沟通 中文授课

March

28

THURSDAY

MARCH 28

GMT+8

9:30 AM - 5:30
PM

GMT+8

We are delighted to announce the full-day training in Suzhou (苏州) on "Effective Communication in English."

The training will be presented in Chinese. 本课程为中文授课。

Introduction/课程介绍

Possessing good business English communication skills not only enhances employees' professional qualities but also helps companies reduce communication costs and facilitate more collaboration opportunities. Distinguished from traditional business English courses that solely focus on the language itself, this course begins with the practical application scenarios of workplace English communication. Through interpreting practical business English skills and engaging in real-world workplace exercises, it helps learners communicate more confidently, clearly, and efficiently in various business English work situations.

拥有良好的商务英语沟通能力不仅可以提升员工的职业素养，而且可以帮助企业降低沟通成本，促成更多合作机会。区别于传统商务英语课程仅关注语言本身，本课程从职场英文沟通的实际应用场景出发，通过实用的商务英语技巧解读与实际工作场景演练，帮助学员在不同的商务英语工作场景中更加自信、清楚、高效地沟通和表达。

Target Audience/目标学员

Professionals who need to use English frequently at work, or have a desire to improve their business English.

需要在工作中经常使用英语，或者有提升商务英语能力需求的职场人士。

Event info

Date 日期 28 March, 2024 (Thursday)

Time 时间 9:30 - 17:30, Beijing Time

Price 价格

Member (1 person, standard price): RMB 2150

Non-Member (1 person, standard price): RMB 2600

Early Bird for Members (1 person): RMB 1600 - expires on 2024-03-08

Small (3 people) & large group (10 people) tickets are also available, please contact jonatan@swedcham.cn for more info about group ticket.

Venue 地点

Suzhou, TBD...

苏州，具体地点待定

Kindly notice 温馨提示

This course will only be held if we have more than 12 guests joining in.

本次课程仅在在有12位以上学员报名的情况下才会开班



Swedcham China



Training, 10th-26th Apr., 2024

UNIVERSITY OF GOTHENBURG X SWEDCHAM CHINA : ONLINE EXECUTIVE EDUCATION TRAINING - 4 MODULES IN 2024

哥德堡大学企业管理在线课程 2024

April

10

APRIL 10

TO APRIL 26

GMT+8

4:00 PM - 6:00

PM

GMT+8

This modular online training programme offered in collaboration



between the University of Gothenburg, a leading Swedish university, and the Swedish Chamber of Commerce in China is back in Spring 2024!

This is the third year that we have offered this exclusive training program. What's New in 2024? We are excited to extend our Three modules to Four modules without any increased fee. The fourth module will introduce an interesting topic of "What generative AI can do for your organization." This section is designed to provide you with the knowledge and skills necessary to understand and leverage the potential of AI in today's rapidly evolving technological landscape.

April 10 : Creativity & innovation management by Senior Lecturer Leif Denti, PhD

April 17: Change management by Assistant Professor Jonas Fasth, PhD

April 24 : Leadership for sustainable strategy and supply chains by Professor Niklas Egels Zandén, PhD

April 26 : What generative AI can do for your organization by Professor Miroslaw Staron, PhD (New in 2024)

Registration Deadline: March 29th, Friday, 2024

Event info

Date: April 10, April 17, April 24, April 26, 2023

Time: 4:00 - 6:00 PM, Beijing Time

Language: English only

Venue: A Microsoft Teams meeting link will be sent out via an email once the registration is successfully done.

Fee for the whole three modules

3900 RMB/Member ticket

5900RMB/Non-member ticket

3600 RMB/ Member Group ticket (3 or more than 3 persons)



Training, 18th Apr., 2024

SUZHOU (苏州): TRAINING 培训: TOTAL QUALITY MANAGEMENT 全面质量管理 IN CHINESE/中文培训

April

18

THURSDAY

APRIL 18

GMT+8

9:30 AM - 5:30

PM

GMT+8

We are delighted to announce the full-day training in Suzhou (苏州) on "Effective Communication in English."

The training will be presented in Chinese. 本课程为中文授课。

Introduction/课程介绍

Through interactive exercises, participants can quickly grasp the essence of TQM, and their ability to analyze and solve problems will be significantly enhanced. Various departments could be benefited from the course, such as finance, marketing, R&D, procurement, manufacturing, management, HR, etc. It helps to reduce failure rates and to save quality costs, thus to increase corporate profit, customer satisfaction, as well as market share.

通过课堂上有针对性的互动练习，学员能够在最短的时间内理解全面质量管理的精义，能极大地增强业务运营环节问题分析与解决的能力，并在实践中及时有效地应对企业面临的各种挑战，培训效果立竿见影。通过全面质量管理的学习可以提高企业中各个部门（如财务、市场、研发、采购、制造、管理、人事等）的运作效率和效果、降低失误和故障率，帮助企业节省大量因质量问题而损失的成本，增加企业利润，并进一步提高客户满意度，在激烈的竞争中不断提升业务和市场占有率。

Target Audience/目标学员

Executives, department heads, management personnel in production, operations, quality, supply chain, research and development, continuous improvement personnel, engineers, and team leaders.

企业高层，各部门负责人，生产运营、质量、供应链、研发等管理人员，持续改进人员，工程师及班组长等。

Event info

Date日期: 18 April, 2024 (Thursday)

Time 时间: 9:30 - 17:30, Beijing Time

Price 价格 : Member (1 person, standard price): RMB 2150

Non-Member (1 person, standard price): RMB 2600

Early Bird for Members (1 person): RMB 1600 - expires on 2024-04-01

Small (3 people) & large group (10 people) tickets are also available, please contact jonatan@swedcham.cn for more info.

Venue 地点: Suzhou, TBD...

苏州，具体地点待定

Kindly notice 温馨提示

This course will only be held if we have more than 12 guests joining in.

本次课程仅在12位以上学员报名的情况下才会开班



Swedcham China

Training Catalog

Contact us

Beijing Office/北京办公室

Tel: +86 10 6468 5820

E-mail: jaycee@swedcham.cn

Room 230, No. 20, Xinyuanlixi,

Chaoyang District, Beijing

北京市朝阳区新源里西20号2层230室

Shanghai Office/上海办公室

Tel: +86-21-5117 5830

E-mail: jonatan@swedcham.cn

The Center 20/F, 989 Changle Road,

Xuhui District, Shanghai

上海市徐汇区长乐路 989号世纪商贸广场20楼