

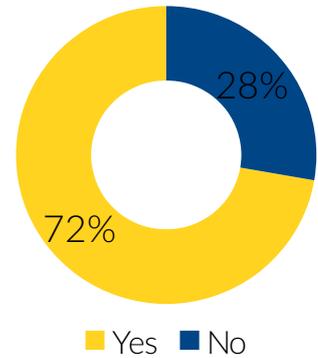
CSR in China: Input from Swedish Companies

Overview

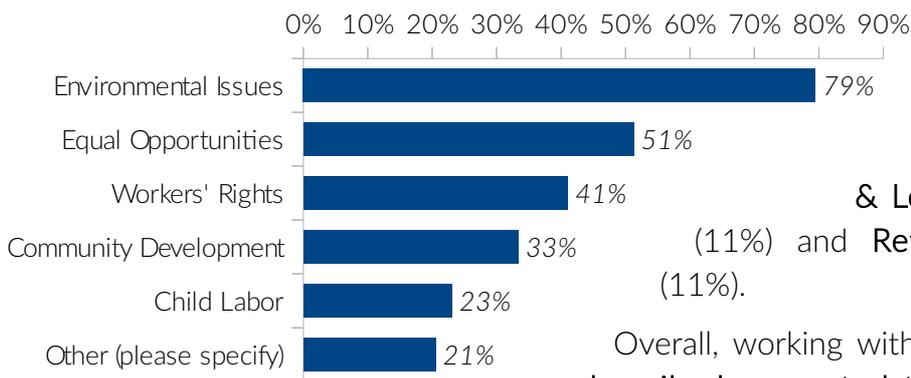
Corporate Social Responsibility, or the furthering of social good in a business-integrated way, is the focus of much attention among Swedish companies. The present overview¹ aims to provide guidance in prioritizing support initiatives for Swedish companies active in the People's Republic of China.

The majority, or **72% of respondents**, include CSR initiatives in their strategy. For those who answered affirmatively, the **most popular areas to focus on are Environmental Issues, Equal Opportunities** (Gender, Age, etc.) and **Workers' Rights** (including Migrant Workers).

Is CSR part of your company strategy?



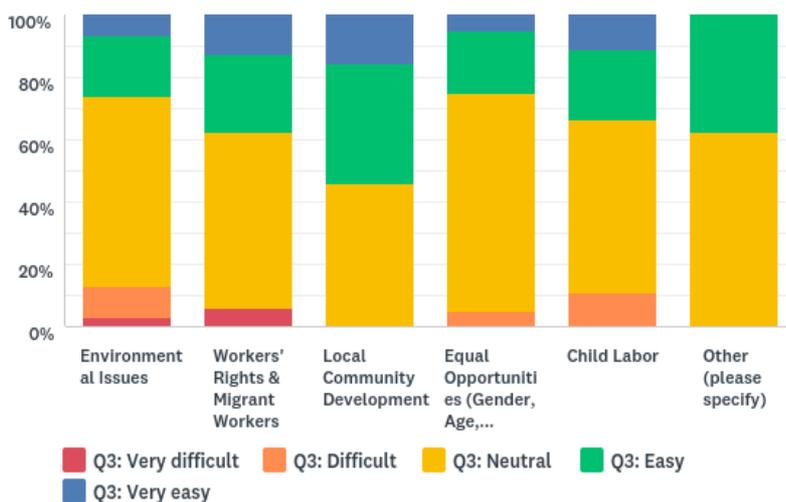
Which areas does your company focus on?



Most represented among industries with CSR as a corporate strategy are **Manufacturing** (21% of total), **Business Support & Logistics** (13%), **Automotive** (11%) and **Retail & Consumer Goods** (11%).

Overall, working with CSR initiatives in China is described as **neutral to easy** by a majority (90%) of respondents. Only **10%** of respondents describe that work as **difficult or very difficult**. Of the responding companies involved in CSR initiatives, **66%** allocate them **0-1%** of their total turnover, **29%** allocate **1-5%** and **5%** spend **10% or more**.

Insights



Despite being the most popular area to be active in, **Environmental Issues** is also the most difficult to work with, whereas **Local Community Development** is reported the easiest.

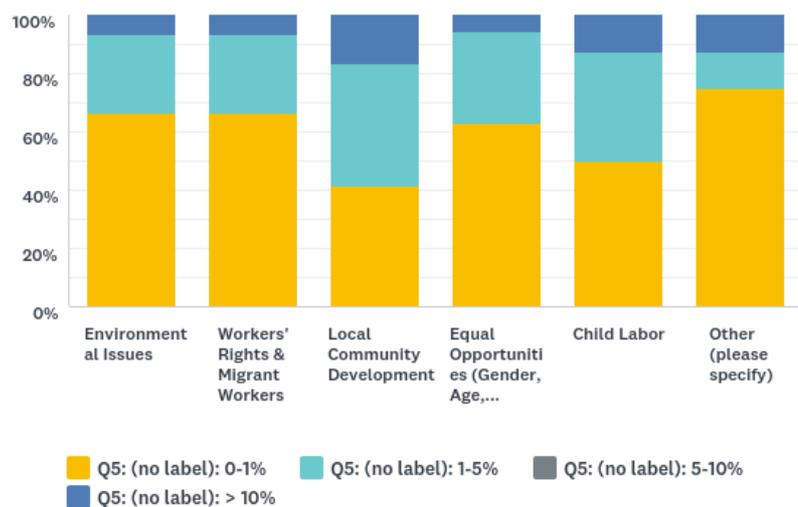
In terms of industries, **Manufacturing** as well as **Construction and Machinery** are reporting the most difficulties in their work.

Perceived ease of working with CSR by area

¹ This report is the result of a structured and semi-structured survey among individual representatives of the Swedish Chamber of Commerce in China's member companies. The responding sample was 101 executives representing as many companies.

Of the different areas of action, the companies part of this survey reported spending proportionally more on initiatives related to local Community Development, followed by tackling Child Labor.

By industry, the sectors allocating the most in relation to turnover are Non-Profits and Manufacturing.



Reported spending on CSR as % of total turnover by area

Recommendations

Open answers from the participants to required support include:

- Support for Green Finance in Sweden and China
- More promotion of Swedish companies' effort through e.g. roadshows
- Financial or equivalent support specifically for the Non-Profit sector
- Help with interpretation of Chinese CSR-regulations, both language and content-wise.

Open answers to legal obstacles in the PRC include:

- The need to partner with an accredited local entity, and how to find them.
- The lack of enforcement of working time regulations.